

The Together For Our Planet Entry

Isa Sosa

We Can Change the Whole Picture



About Isa Sosa:

After studying Industrial Design at the Polytechnic University of Valencia she opted for a more artistic and creative path after living in the UK, where she studied at the University of the Arts in London.

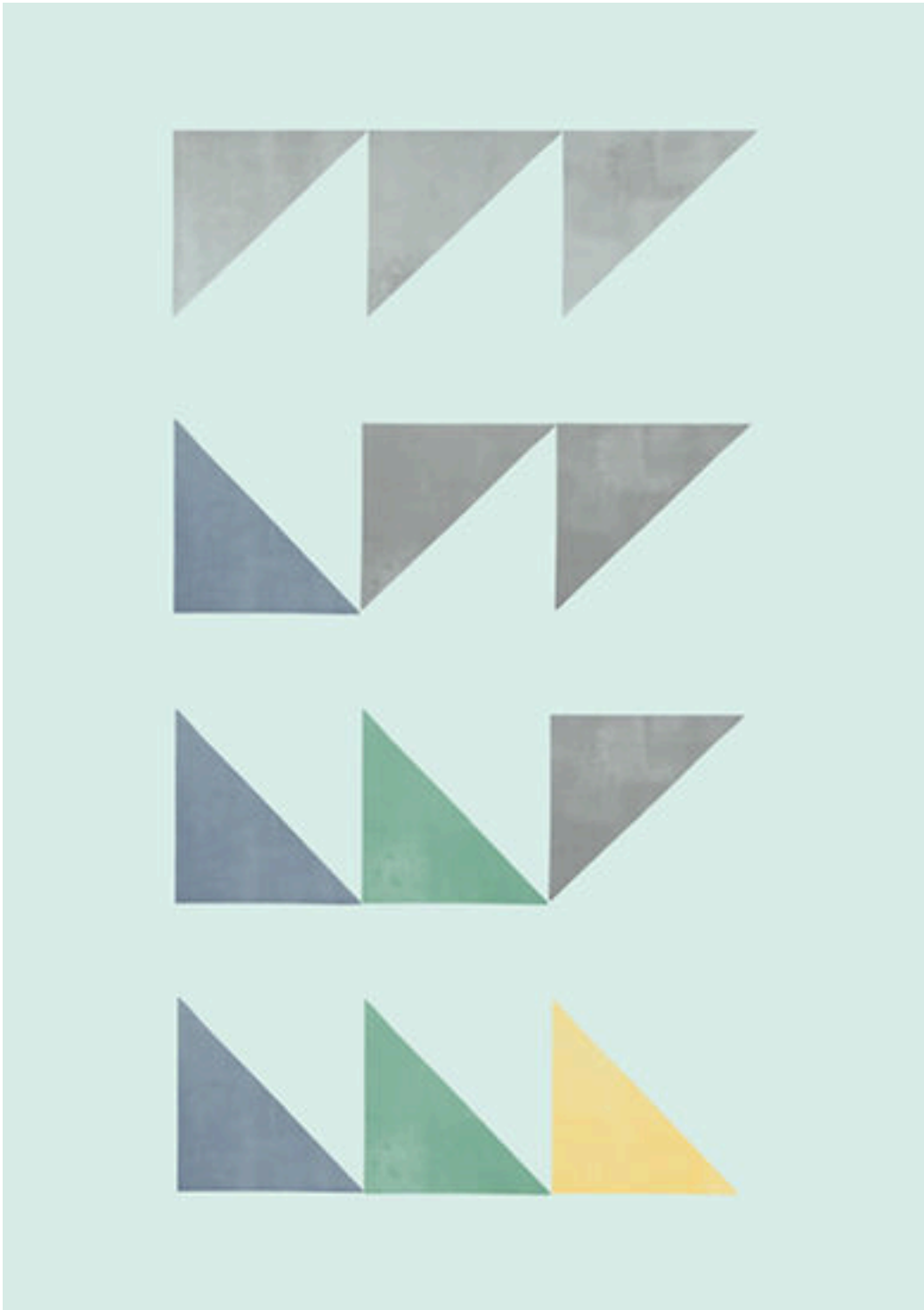
Since 2010 she is been collaborating on different artistic and creative projects until she finally found her own style. Now embraces simple forms combined with bold colors promoting ideas, suggesting interaction, and opening discussions with the viewer. "My art is very simple, but always has a bold message for the public".

Attached A3 Digitallized Collage

"We can change the whole picture"

Let's make it simple, let's convince people that doing simple changes in our habits can make huge impact for the good of our planet.

Like rotating the direction of the triangles makes a complete different pattern.



Curator Comment

When it comes to climate change action, we all have a part to play but too often we misjudge the magnitude of change it takes by each stakeholder group. Addressing climate change requires profound behaviour change at the level of nation states and global markets.

The [behavioural changes](#) we ask from individuals of our civic society, specially their consumer action, can be much smaller. As we're addressing billions of individuals, we should keep in mind that billions of small changes add up to a huge global change. However, we've all been made to believe the opposite after decades of climate change summits where nation states hardly do anything towards a credible action plan whilst asking individuals to make huge sacrifices.

It's for members of communities and organisations, as well as citizens to influence policies and hold their elected leaders to account, but that doesn't mean that the onus is on us to deliver these tremendous changes that are required to secure our life on the planet. We've been indoctrinated that overpopulation is the issue so that we feel ashamed about our sheer existence. That's psychological manipulation in its most unhelpful way. It makes us question ourselves, makes us numb and distracts us from the real root cause of our planetary crisis. It's the system, the pattern we're born into. It's that pattern that most of us follow and guides our everyday actions. That's where Brené Brown's valuable research on [shame versus guilt](#) offers us the most helpful insights that can catalyse a new global action to live in harmony with nature as we start changing our 'actions' but not our 'being'. It doesn't help to feel shame to live on this planet, but it does help to feel guilty about our actions. In her words "Guilt is adaptive and helpful as it's holding something we've done or failed to do up against our values and feeling psychological discomfort." And it's precisely that discomfort that jolts us into action. And it's every action, big and small that will ultimately change the larger picture.

The 'Together For Our Planet' Initiative (2021)

A collaboration between Occhi Arts and Entertainment and Phoenix FTA Limited, a UK-based sustainability strategy consultancy. Inspired by the UK Creative Earth Competition, Occhi Arts and Entertainment and Phoenix FTA Limited invited young artists from around the world to creatively engage with key topics of concern at the COP26 Climate Summit in Glasgow. The initiative provided young artists with a renewed opportunity to visually express their views to world leaders and community stakeholders by producing 2D artwork (drawing, painting, printmaking, collage, and photography).

